

# Chris Benesch



Chris has been working in the funeral services industry since 1986. He is a second generation licensed funeral director and embalmer, and in 2012 founded Earth's Option with his wife Susan.

Throughout his career, Chris has held various leadership positions in Provincial regulatory bodies and funeral associations. These positions have enabled him to lead important changes to the funeral services industry that provide more options to families. These improvements include encouraging the use of green burials and providing grief counseling resources to name a few.

Some of his professional highlights include:

- Serving on the BC Funeral Association board of directors.
- Serving two terms on municipal council in his hometown of Barrhead, AB.
- Granted membership into the British Institute of Embalmers in the U.K.

Most recently, Chris has been working on legalizing Alkaline Hydrolysis in British Columbia. He has personally approached legislators and governing bodies to have this environmentally friendly cremation method recognized in BC. Chris is assisting in the drafting of new regulations of how the cremation laws could look if they included Alkaline Hydrolysis.